

About Me	<i>I'm a designer with experience at corporate and creative agencies. I combine my creative skills and quick wits to push the boundaries and help propel organizations' brands to make an impact in their respective industries.</i>	
Work Experience	Freelance Graphic Designer	Present
	Design and developing brand identities and collateral for businesses and organizations, including: Barbra Schlifer Commemorative Clinic, City of Toronto, The Tea Practitioner.	
	Design & Digital Lead, CivicAction	Present
	Designing visual identities and campaigns that are unique to each of the organization's programs. Curating, creating, and managing content for social platforms, ensuring that all content is aligned with the organization's overall brand.	
	Senior Graphic Designer, TEDxToronto	2021
	Designed and directed marketing materials for collaborations with brand partners and sponsors.	
Graphic Designer, TEDxToronto	2020 - 2021	
Designed the visual identity and promotional materials for the organization's 2020 event. Produced graphics to be used on Venue platform where over 600+ attendees participated in the digital conference.		
Inventory Associate, Aritzia	2019 - 2021	
Preparing product for the sales floor, ensuring all merchandise are properly and securely tagged. Keeping retail and work environment organized and stocked at all times for clients and team members to help maximize sales.		
Junior Graphic Designer, Now Impact Studio (formerly Now Creative Group)	2018 - 2019	
Designed a publication highlighting achievements for the Brampton Board of Trade. Created promotional material for the launch of Soho Innovation Lab, a co-working space in the heart of downtown Toronto.		
Graphic Design Intern, Metro Toronto Convention Centre	2018	
Redesigned menus and related collateral sent to clients for the Food & Beverage department to celebrate the Centre's new culinary experience. Applied company branding to create and design marketing materials for events during Summer 2018.		
Education	JavaScript, Juno College	2022
	Introduction to JavaScript Data structures, jQuery, and best practices in writing code.	
	Web Development, Juno College	2021
Introduction to HTML5, CSS3, flex box, and responsive web development.		
Advanced Diploma in Graphic Designer, Humber College	2015 - 2018	
Received award for Excellence in User Interface Design		
Certifications	Advanced Google Analytics	
	Google Analytics for Beginners	
	Making Accessible Media (through Humber College)	